



WMHA Fundraising and Sponsorship Policy

Fundraising and Sponsorship is intended to offset the cost of league play.

Rep Teams are permitted fundraising and sponsorship, House League teams are permitted fundraising. All permitted amounts are detailed below.

Fundraising:

- Prior to any fundraising taking place, the team shall complete the "WMHA Fundraising Request" form and submit to their division Convenor complete with full fundraising details. No fundraising is to take place until the request is approved by the Convenor and/or WMHA Executive.
- "Tag Days" will not be permitted.
- Fundraising shall be permitted for the following activities only:
 - Additional practice ice time;
 - Absolutely no team apparel.
- House League Teams (all Divisions) shall be permitted to fundraise to a maximum of \$500.
- Rep Teams (Novice through Bantam) shall be permitted to fundraise to a maximum of \$1,500,
- Midget Rep Teams shall be permitted to fundraise to a maximum of \$2,000.
- Each team participating in Fundraising activities shall submit detailed records at the season's end indicating fundraising amounts including original receipts for expenditures.
- All fund raising functions shall receive WMHA Executive approval.

Sponsorship (Applicable to Rep Teams only):

- Rep Teams (all Divisions) shall be permitted to receive a sponsorship of no more than \$300 per player. This amount can be received by one individual sponsor of \$300, or two separate sponsors of \$150.
- The sponsor's name shall appear on a name band on the back of the player's jersey. The band shall be red with white letters and be removable from the jersey.
- In lieu of a sponsorship, the \$300 can be paid in full by the parent.
- Sponsorship cheques are to be made payable to WMHA and submitted to the team manager.
- The team manager shall submit sponsorship cheques to the WMHA Treasurer in amounts equaling not less than \$1,500. In turn, the WMHA Treasurer will return a cheque payable to the team for the same amount complete with individual sponsor receipts.
- All sponsorship cheques shall be received by the WMHA Treasurer no later than October 31 of any year.

All sponsorship amounts must be declared on the team's monthly Income and Expense Report, which is due to the N.O.H.A. Convenor at the beginning of each month.

Note: Tournaments other than play downs are not a cost of league play.